

Judging Criteria

CATEGORY	CRITERIA	POINTS
Problem	Clearly identify a problem	10
	Demonstrate there is a need for the solution	10
Solution-concept	Demonstrate a clear solution-concept	5
	Demonstrate customers would use / buy the solution	5
	Demonstrate the solution satisfies the market and solves the problem	5
	Demonstrate the solution is scalable to other urban settings	5
Competitiveness & Innovation	Demonstrate there is a competitive advantage	5
	Demonstrate the solution is different enough from what already exists	10
	Existence of Intellectual Property (IP)	5
Feasibility potential and implementation	understand the required resources to bring the solution to market and have a plan to acquire them	5
	Demonstrate that the plans to bring the solution to market are financially viable	5
	Demonstrate that the solution concept could be developed	10
Sustainability impact	Solution helps achieve the SDGs (Sustainable Development Goals)	20
Total		100